

LOVETT EVANS

MUSIC INDUSTRY PROFESSIONAL

CONTACT

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PROFILE

A service oriented creative with a demonstrated history in adding value to individuals and organizations by utilizing experiences in both the creative and business components of the music industry.

EDUCATION

Business

The Bronx Guild H.S., 2006

Music Industry & Technology

Mercy College, 2008 - 2010

Music Industry Essentials

NYU | TISH, 2018

Film & TV Industry Essentials

NYU | TISH, 2019

ACCOMPLISHMENTS

Web Publications:

- Billboard
- XXL Mag
- Vibe Mag
- Alpha Fashion Mag
- Parasite Mag

50+ Music Placements

- MTV
- BET
- FOX
- EA Sports
- And More

The One Club For Creativity
The One Award Show
Music & Sound Craft Judge

PROFESSIONAL EXPERIENCE

Creative Services, Music Producer

Marmoset, Portland, Oregon | 2021 – Present

A Creative Services team member primarily responsible for the curation of the Artist Collaborations Catalog.

- Executively produced 115 songs in a variety of popular genres. 23 of which licensed in the first year.
- Developed and delivered creative briefs to collaborators.
- Managed assets including, masters, artist press materials, agreements, and confidential information.
- Scouted and on-boarded talent based on catalog needs and creative direction.
- Executed legal agreements with creative talent.
- Liaised between business affairs department and vendor.
- Ingested and tagged music in portal and server.
- Conducted high volume music searches for fortune 500 and independent clients.
- Collaborated with other teams to achieve company goals.
- Curated playlist in collaboration with Sales team.

Founder/Owner

Amori Sounds, Bronx, New York | 06.2016 - Present

Oversee all components of daily operations, including talent acquisition, marketing, catalog management, sales, 3rd party collaborations, and client relations.

- Crafted client specific pitches to increase probability of music usage.
- Cultivated and maintain relationships.
- Managed budgets for bespoke projects.
- Drafted deal memos to prospective artist.
- Assessed and acquired talent to increase catalog diversity.
- Monitored musical trends in sync.
- Cleared sync licensing request.
- Negotiated fees with licensees.
- Managed catalog meta-data.
- Brokered deals between production houses and music buyers.
- Partnered with 3rd Party libraries to enhance reach.
- Registered music with performance, mechanical and digital rights organizations.
- Published production music albums onto streaming platforms.

PROFESSIONAL EXPERIENCE (Cont.)

Executive Producer

Amori Sounds, Bronx, New York | 2020 – Present

- Provide financing and creative direction to composers and producers.
- Source vocalist for clients, and in-house projects.
- Manage digital assets and distribution methods.
- Conduct B2B collaborations.

Composer-Producer

Amori Sounds, Bronx, New York | 2018 – Present

- Provide recording, mixing and mastering services to recording artist.
- Compose production music for 3rd party commissioners and in-house catalog.

Music & Talent Consultant

VICE Media, Brooklyn, New York | 06.2019 – 05.2021

- Liaison between label and targeted artist for potential signings.
- Work directly with creative teams to deliver spot music/ref tracks for creative campaigns with 3rd party clients.

Audio Engineer

Audemus Enterprises, Bronx, New York | 06.2008 – 12.2022

Provided recording, mixing, and mastering services for indie and label artist.

- Logged notes and recall sheets.
- Aided in artist and producer creative process.
- Prepared and setup studio equipment for session.
- Minimized downtime by troubleshooting software and hardware issues.
- Increased net sales by 40% to aid expansion.

Co-Founder/Music Producer

Da MVPz, Bronx, New York | 01.2008 – 12.2017

Develop contractual agreements between artists and producers.

- Implement business structure.
- Provide split sheets and copyright assignments post session.
- Produced custom instrumental beats for artist and songwriters.
- Lease instrumental beats to artist.
- Aided in artist and producer creative process.
- Register music works with library of congress.
- Determine digital marketing strategies for music releases.

Intern

Mantis Media, New York | 06.2004 – 01.2005

- Assist chief engineer recording sessions.
- Document mixing sessions.
- Deliver physical copies of production reels to prospective clients.
- Maintained studio and guess waiting spaces.
- Organized media closets

PROFESSIONAL SKILLS

- Executive Producing
- Creative Directing
- Music & Audio Production
- Music Distribution
- Customer Relationship Management
- Catalog Management
- Budgeting
- Copyright Law
- Music Publishing
- Music Licensing
- Music Clearance
- Project Management
- Contract Management
- Creative Strategy
- Pitching
- Negotiating
- Business Development

INTERPERSONAL SKILLS

- Verbal/Written Communication
- Organized
- Leadership
- Problem Solving
- Negotiating
- Time Management
- Assertive
- Positive Attitude
- Attentive
- Responsible
- Decision Making
- Emotional Intelligent
- Supportive